

SPOT	RATE
30-Second Recorded Spot	\$75
60-Second Recorded Spot	\$100
DJ Endorsement Live Spot	\$150
5-Min Spotlight Segment	\$350
15-Minute Sponsored Segment or Title Sponsorship	\$650
Ad Production	\$200

WEEKLY PACKAGE	Weekday Rec Spots	Weekend Rec Spots	Weekly Live Spots	RATE
Spread the Word	5	4	1	\$400
Build Your Brand	10	6	2	\$650
Create the Hype	15	8	5	\$1000
Blast the Market	15	10	7	\$1350
Spend \$1000/WK and Receive Spotlight Segment+Monthly E-Blast with 1 Month Contract				
Spend \$1350/WK & Receive Sponsored Segment+E-Blast+Web Banner with Contract				

GRAND OPENING Packages by Quote
Sunil T Live Hosting at Business
Owners/Customers Live on Masala Radio
DJ & Sound Tent Outside Business
Masala Radio HUMMER & RICKSHAW at Location
Balloons and Ethnic Decorations
Dhol Players/Masala Dancers to Hype the Event



To Advertise Contact Darshak or Sunil

